

ONTARIO BIRDS

Journal of the Ontario Field Ornithologists



Canada Jay.
Nancy Barrett

ADVERTISING RATES and SPECIFICATIONS 2025



Ontario Birds features current articles by amateur and professional ornithologists about the status, distribution, identification and behaviour of Ontario's birds, and includes the annual report of the Ontario Bird Records Committee. The journal is beautifully illustrated by Ontario bird photographers.

Ontario Birds is published three times a year, in April, August and December and is available with a membership in the Ontario Field Ornithologists (OFO).

OFO is a non-profit organization dedicated to the study of bird life in Ontario. Members are keen birders

of all levels of expertise from novice to veteran, who share ideas and information about birds. They travel extensively to significant birdwatching areas, are interested in natural history and conservation, and enjoy a variety of outdoor activities.

View on OFO's website: www.ofo.ca/library/list/key/ob

**Distinguished Ornithologist 2022
Erica Nol**

Thank you for going above and beyond with your many important and meaningful contributions to ornithology and bird conservation.
Doreen C. Zear

Erica has been working for ornithology on the South Coast, from the September 2020. Photo: Chris Daily

Introduction
I presented the Ontario Field Ornithologists' (OFO) 2022 Distinguished Ornithologist Award (DOA) to Dr. Erica Nol at the Annual General Meeting of the OFO in Lunenburg on 28 September 2022. I have known Erica for over two decades, during which time I would, unhesitant and completely un-prompted, always make her supervisor. I can safely claim that Erica is one of the most enthusiastic, dedicated and passionate authors of wildlife conservation and sustainable living in Ontario and beyond. She has had an extremely productive career, with numerous important on-the-ground and scholarly contributions to bird conservation. These important accomplishments alone are worthy of the OFO DOA, but the contributions I have distinguished Erica the most is what she has done above and beyond these pursuits. In particular, I refer to the manner in which she has thoughtfully created and sustained a network of highly skilled students who have contributed to an exceptional career in bird conservation, mostly in Ontario. I also note the especially strong and unique role that she has portrayed in them (and not in doing so, it is, of course, a great testament for me to present OFO DOA to Erica.

In the beginning
Erica's life path was especially dynamic early on. She was born in the Netherlands in the Second World War. Like many other Dutch in the time, her parents emigrated to Canada. In the four or five years, Erica's father finished his medical training at St. Joseph's Health Centre in Toronto. Near the family

www.ofo.ca



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2025 Publishing Schedule

Ontario Birds is published three times per year in April, August and December. Each issue will be mailed to members during the last week of the month if possible.

Issue	Booking date	Ad material deadline (print ready files)
April	March 10	March 14
August	July 14	July 18
December	November 10	November 17

Commitment for ad space should be sent to advertising@ofo.com

Send final ad files to
Judie Shore at judieshore@bell.net

Advertising Rates 2025

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1/3 page	\$330.00
1/4 page	\$275.00

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Advertisers who post 1/2 page ads in both *OFO News* and *Ontario Birds* (six issues a year) will also have their link displayed on the OFO home page.

All amounts are payable in Canadian dollars. Invoices will be sent on publication of the issue.

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1/3 page	4.5 inches	2.25 inches
1/4 page	2.125 inches	3.475 inches



Ontario Birds Advertising Representative

For more information or a sample copy of *Ontario Birds*, please contact: **Andrea Kingsley** at advertising@ofo.com



OFO News

OFO's newsletter is published three times a year in February, June and October. Illustrated with excellent colour photos, it features short articles and notes about birds and bird identification, site guides, book reviews, announcements and a bird quiz.

For OFO News information please contact:
Andrea Kingsley at advertising@ofo.com