

OFO News

ADVERTISING RATES and SPECIFICATIONS 2026

The Ontario Field Ornithologists (OFO) is a non-profit organization dedicated to the study of bird life in Ontario. Members are keen birders/birdwatchers of all levels of expertise from novice to veteran, who share ideas and information about birds. They travel extensively to significant birdwatching areas, are interested in natural history and conservation, and enjoy a variety of outdoor activities.

OFO News features articles and notes of interest to Ontario birders, site guides, current announcements and book reviews. Our 24-page magazine is beautifully illustrated with colour photos by Ontario's finest bird photographers.

OFO News is published three times a year, in February, June and October and is available in print and online.

View on OFO's website:
www.ofo.ca/library/list/key/on



Yellow-bellied
Flycatcher
David Beadle



Ontario Field Ornithologists
PO Box 116 Station F
Toronto ON M4Y 2L4

www.ofo.ca

2026 Publishing Schedule

OFO News is published three times per year in February, June and October. Each issue will be posted online and/or mailed to members by the last week of the month.

Issue	Booking date	Ad material deadline (print ready files)
February	January 8	January 15
June	May 8	May 15
October	September 8	September 15

Bookings for ad space should be sent to Andrea Kingsley at advertising@ofo.com

Send final ad files to Judie Shore at judieshore@bell.net

Advertising Rates 2026

Full colour	One time
1/2 page	\$475. per issue
1/3 page	\$330. per issue
1/6 page	\$240. per issue

With a commitment to three times a year, *OFO* will post your company logo and a link to your organization on the *OFO News* page on the *OFO* website.

Advertisers who post 1/2 page ads in both *OFO News* and *Ontario Birds* (six issues a year) will also have their link displayed on the *OFO* home page.

All amounts are payable in Canadian Dollars.
Invoices will be sent on publication of the issue.

Material Requirements

Ad materials may be supplied by email if under 20 mb.
Send Acrobat PDF of your final ad, or supply materials for us to design your ad, to judieshore@bell.net

Save your PDF at highest resolution: "Press" resolution or PDFx-1a:2001. Embed all fonts, use OpenType or Postscript fonts. (not TrueType). All colour elements must be CMYK (not RGB) at 300 dpi resolution.

Design Services

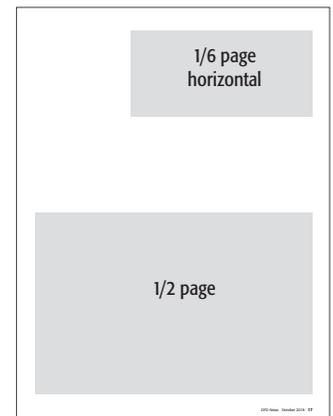
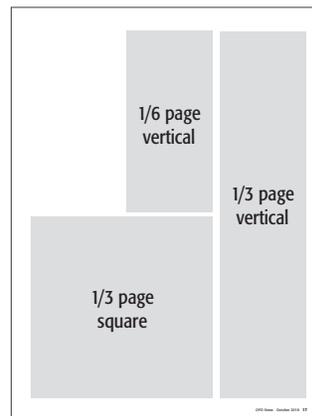
We can design and prepare your ad to fit our specifications. Photos, illustrations and logos should be supplied as high resolution jpeg, tiff, Photoshop eps or Adobe Illustrator eps files. Email your text or send a Word document. Do not embed graphic elements in MS Word files.

We will supply a cost estimate in advance and a PDF will be sent for your approval.

Formats

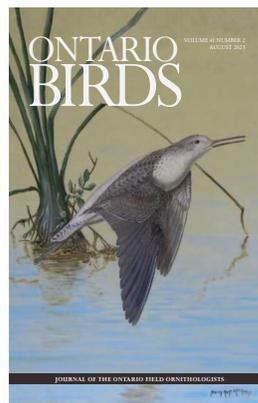
Please identify your file by your company name and the issue. All colour elements must be 4 colour (cmyk). *OFO News* is printed digitally in 4 colour.

	Width	Depth
1/2 page	7.25 inches	4.75 inches
1/3 page square	4.75 inches	4.75 inches
1/3 page vertical	2.25 inches	9.5 inches
1/6 page vertical	2.25 inches	4.75 inches
1/6 page horizontal	4.75 inches	2.25 inches



OFO News Advertising Contact

For more information or a sample copy of *OFO News*, please contact: **Andrea Kingsley at advertising@ofo.com**
Back issues can be seen on the *OFO* website:
<http://www.ofo.ca/library/list/key/on>



Ontario Birds

Ontario Birds features current articles by amateur and professional ornithologists about the status, identification, distribution and behaviour of Ontario's birds. August issues feature the annual report of the Ontario Bird Records Committee. The journal (average of 60 pages) is illustrated by Ontario photographers and is highly respected around the world.

Ontario Birds is published three times a year, in April, August and December and is included with a membership in the Ontario Field Ornithologists.

For rates and sizes, please contact Andrea Kingsley at advertising@ofo.com